

PLANET ZMAN®

The Official Portal to All Things Manly

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Celebrating God's Gift of Testosterone with the Launch of PLANET ZMAN!

"Finally, a voice that speaks up about things that real guys give a damn about! Zman is THE - man!"

- Larry Winget, New York Times Best Selling Author, Speaker, & Media Personality

Beware metrosexuals and girlie men everywhere...

An uprising is taking place, as *real* men have discovered an inhabitation where terms such as: First & Ten, Shovelhead V-Twin, Black & Tan, Full Bodied Maduro, Big Bertha, Pocket Aces, Hot Cougar, Lead Guitar, 426 Hemi, Single Malt, Senator Blutarski, and Pull My Finger are once again a part of the everyday vernacular.

PLANET ZMAN.com is a rebellious new lifestyle portal solely dedicated to the **Man's Man. Tommy Zarzecki Jr.**, a humorist who grew up in the bowels of New Jersey, is the brain trust behind this testosterone laden cyber community. Parented by an eccentric Polish father and a neurotic Italian mother from the Soprano State, what else could this man be other than a humorist?

"I'm kind of like the male version of Martha Stewart," jokes Tommy Z., who is the self-proclaimed authority on what constitutes being a *real* guy. Zarzecki has gathered a huge following over the past four years as a feature writer at **Cigar Magazine** and more recently, as writer and editor of the daily blog that everyone is talking about - **JR Cigars Blog With the Zman.**

"Planet Zman is truly the last great bastion for male bonding and camaraderie," claims Tommy. *"If guys dig it – we're gonna talk about it!"* Everything from the Good Life (cigars, libations, travel & man-cations), Guy Food, Sports, Gambling, Man Toys (cars, bikes, tools, & tech), Movies, TV, and of course, the let's not forget the Ladies.

"Our core audience - Men's Men ranging from 30 to 65, who are hip, yet nostalgic, and harbor a disdain for the politically correct do-gooders of society who wish to strip us of our personal freedoms and god-given rights."

The website debuted in late 2008, as the Zman hosted his very own, highly successful three-hour pilot show on **XM Satellite Radio**. Since then, Tommy has launched **RADIO Planet Zman**, a one-hour bi-weekly podcast, where you're invited on his back deck to hang out and throw the bull. Featuring lively guest interviews, passionate phone callers, and Zman's irreverent humor, **RADIO PZ** makes for an entertaining and unique diversion from the ordinary.

Zman also boasts a plethora of free swag to be given away, as monthly contests feature premium cigars, sumptuous libations, **RIDGID** brand power tools, and a host of primo manstuff!

PLANET ZMAN Web Address: <http://www.planetzman.com>

The **RADIO Planet Zman Show** can be download from the website home page.

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